

Why should the
EU Deforestation Free Regulation (EUDR)
matter to your company?



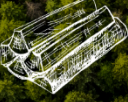




If you are involved in
**Timber, Rubber, Palm Oil, Soy, Cocoa, Coffee, or
Cattle Industries**
or have products derived from those resources,
EUDR applies to you!

Did you know that EUDR enforcement
starts in October 2025?

The **EU Regulation on deforestation-free supply chains** applies equally to products that originate from EU and outside of it. Producers must prove to EU regulators that:

- They engage in **sustainable production practices (a.k.a. deforestation free)**,
- Their products are **legally produced**,
- Their products can be **traced to specific plots of land**.

As global demand for deforestation-free products grows, the new standards represent both a **serious concern** and an **economic opportunity** to expand trade in deforestation-free products and expand opportunities for sustainable actors worldwide.

Commodities Affected by EUDR						
						
Palm Oil	Rubber	Timber	Soy	Cocoa	Coffee	Cattle
Derived Products:	Derived Products:	Derived Products:	Derived Products:	Derived Products:	Derived Products:	Derived Products:
<ul style="list-style-type: none"> • Glycerine • Biodiesel • Cooking Oil 	<ul style="list-style-type: none"> • Rubber Gloves • Tires • Gaskets 	<ul style="list-style-type: none"> • Swabs • Tongue Depressors • Furniture 	<ul style="list-style-type: none"> • Drinks • Tofu • Alternative Meat 	<ul style="list-style-type: none"> • Chocolate • Confectionaries 	<ul style="list-style-type: none"> • Coffee drink • Confectionaries 	<ul style="list-style-type: none"> • Meat • Gelatin • Insulin • Fertilizer

Consequences of Non-Compliance:

 <p>4% Up to 4% of the previous year's revenue will be removed. Invoicing made in the EU</p>	 <p>Confiscation of products that do not comply with the EUDR.</p>
 <p>The income obtained in that transaction will be confiscated.</p>	 <p>You will not be eligible for procurement or public funding For a maximum of 12 months</p>
 <p>You will be banned from importing, trading or exporting in the EU EUDR products on a temporary basis</p>	 <p>The Commission will publish on its website the sentences with details such as the name of the company, the reasons for the sanction, the amount and other specifics</p>

Did you know that the **GS1 Global Location Number (GLN)** fulfils the requirements of **EUDR** and other sustainability-related regulations?

GS1 provides a **common set of standards** as an **accredited product identity and Global Location Number license issuer** that can be used to comply with the strict traceability requirements, such as collecting **geographical information** on farms and plantations to track the **origin** of commodities and the **provenance** of raw materials.

This coupled with **24/7 GS1 local and global repositories, GS1 2D Barcodes** and **GS1 Digital Link** are the keys for commodities origin traceability and verification.



Image courtesy of Digital Link Connexum

**Want to Know More? Stay Tuned for more updates from
GS1 Malaysia!**

**Join our FREE GLN Briefing on Zoom NOW!
Learn more about GLN from our trainers!**



How GS1 Global Location Numbers (GLN) Enable Compliance to Green Regulations

Date	Time	Highlights
Every Friday <small>* GS1 Malaysia reserves the right to merge sessions based on minimum attendance.</small>	11.00 AM - 11.45 AM	<ul style="list-style-type: none">Learn how GLN allows you to comply with international regulations and directives such as EUDR, ESPR, CEAP, Digital Product Passport (DPP), CBAM, <u>HonestMark</u> etc. to fulfil Sustainability and Circularity.Learn how upstream producers (e.g. ranches, plantations, etc.) use GLN to track and monitor their plots of land, individual trees, plants, and animals.

**JOIN US NOW
ON ZOOM!**



Briefing Zoom Link: <https://us06web.zoom.us/j/86884634932>

Contact us via our **official communication channels**, as follows:

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- Thank You.